
Chair's Welcome and Introduction

14:00 - 14:10

FRAND and RAND: Comparing Case Law and Other Developments at National Level – EUROPEAN JURISDICTIONS (Inc.UK)

14:10 - 15:00

Regulation & Case Update

- Advantages and disadvantages of a universal definition for FRAND
 - Strategic approaches to IP Licensing
 - Competition law and its relationship to standardisation and SEP licensing
 - SDOs in the region
 - Access to All v License to All: the non-discriminatory element of FRAND
-

Jumping into patent pools – key considerations and future industry outlook

15:00 - 15:45

Internet of Things

- Role of patent pools in the future of SEPs
 - Widening of fostering efforts – e.g. VVC pool fostering, and steps SDOs can take to make them more efficient
 - Could patent pools be a way to future-proof SEP licensing (e.g. for a 5G SEP ecosystem)?
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Participants

John Sideris - Principal Licensing Counsel, Philips

Carter Eltzroth - Legal Director, DVB Project

Break

15:45 - 16:15

Case Law Update

16:15 - 16:55

Regulation & Case Update

SDOs – Governance, Powers and Policies

16:55 - 17:40

FRAND and RAND

- SDO's powers in designing IPR policies (inc. points made by the US DoJ Antitrust Division supplementary business review letters to IEEE and GMSA)
- Different approaches to SEP governance and achieving increased transparency for stakeholders
- Should SDOs aim to mitigate patent infringement?

Participants

Gil Ohana - Senior Director - Antitrust and Competition, Cisco

END OF DAY 1

17:40 - 17:45

SCHEDULE

DAY 1 - 14/07/2021

Standards & Patents: Law and Litigation 2021

14-16 July

Digital Week

Delivered Live (BST/GMT+1) & On-Demand Afterwards

TIME	FRAND AND RAND	INTERNET OF THINGS	REGULATION & CASE UPDATE
14:00	14:00 - Chair's Welcome and Introduction	14:00 - Chair's Welcome and Introduction	14:00 - Chair's Welcome and Introduction 14:10 - FRAND and RAND: Comparing Case Law and Other Developments at National Level – EUROPEAN JURISDICTIONS (Inc.UK)
15:00	15:45 - Break	15:00 - Jumping into patent pools – key considerations and future industry outlook 15:45 - Break	15:45 - Break
16:00	16:55 - SDOs – Governance, Powers and Policies		16:15 - Case Law Update
17:00	17:40 - END OF DAY 1	17:40 - END OF DAY 1	17:40 - END OF DAY 1

Chair's Welcome

14:00 - 14:05

FRAND and RAND: comparing case law and other developments at national level – UNITED STATES

14:05 - 14:50

FRAND and RAND

- Advantages and disadvantages of a universal definition for FRAND
- Strategic approaches to IP Licensing
- Competition law and its relationship to standardisation and SEP licensing
- Should SDOs aim to mitigate law infringement?
- Access to All v License to All: the non-discriminatory element of FRAND

Participants

Ken Adamo - Owner, Law Office of KRAdamo

ADR for IoT Disputes: Mediation & Arbitration Update

14:50 - 15:25

Internet of Things

- Mediation and/or Arbitration as an alternative to litigation
- Increased use of arbitration and its impact on licensing negotiations
- Strategising ways to settle disputes involving high-level cross-border deals
- Contrasting arbitration rules across borders

Participants

Ignacio De Castro Llamas - Director – IP Disputes and External Relations Division, WIPO

Break

15:25 - 15:55

SEP Licensing: What recent legislation/case law tells us about SEP owners and “Willing Licensees”?

15:55 - 16:35

Regulation & Case Update

- Case law update – Sisvel part 2 update and case law from Germany and France including Xiaomi vs. Philips and ETSI
- Practical takeaways for European aspects of FRAND licensing

Participants

Elisabeth Opie - Founder, International Technology Lawyer, Office of Elisabeth Opie

Navigating Global FRAND Litigation – Lessons learnt for the IoT sector

16:35 - 17:15

Regulation & Case Update

- Considerations for picking the correct forum
 - Wide-spread use of ASIs and what this means for litigants
 - How are courts' attitudes changing in light of the cross-territorial nature of disputes?
 - Litigation being used as a negotiation strategy and competitive tool
-

END OF DAY 2

17:15 - 17:20

SCHEDULE

DAY 2 - 15/07/2021

Standards & Patents: Law and Litigation 2021

14-16 July

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14:00	14:00 - Chair's Welcome 14:05 - FRAND and RAND: comparing case law and other developments at national level – UNITED STATES	14:00 - Chair's Welcome 14:50 - ADR for IoT Disputes: Mediation & Arbitration Update	14:00 - Chair's Welcome
15:00	15:25 - Break	15:25 - Break	15:25 - Break 15:55 - SEP Licensing: What recent legislation/case law tells us about SEP owners and "Willing Licensees"?
16:00			16:35 - Navigating Global FRAND Litigation – Lessons learnt for the IoT sector
17:00	17:15 - END OF DAY 2	17:15 - END OF DAY 2	17:15 - END OF DAY 2

Chair's Welcome Address

14:00 - 14:05

FRAND and RAND: Developments at National Level – China

14:05 - 14:50

Regulation & Case Update

- Policy-making overview
 - Innovation
 - Development landscape of standards/ china specific standards
 - Chinese Court's issuance of ASIs with effect outside of its territorial borders and the impact this has disputes
-

The Interplay between Opensource and Standardisation

14:50 - 15:35

Regulation & Case Update

- Assessing means of cooperation with open source communities for the testing and implementation of standards
 - What are good licensing practices for using different types of IP to develop and implement standards?
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Break

15:35 - 16:05

Increasing Transparency while Keeping Competitiveness Intact

16:05 - 16:50

Internet of Things

- Increasing patent quality and the role of essentiality checks in increasing efficiency
 - Tensions between confidentiality and transparency and the practical impact on licensing parties
 - In an ideal world how would increased transparency in SDO databases help licensing parties
-

FRAND Valuation & Pricing

16:50 - 17:20

FRAND and RAND

- Assessment of available funding options for IP strategy
 - Transfer pricing valuation
 - How to calculate FRAND RATES
 - Liability and IP infringement
-

Participants

Brian Scarpelli - Senior Global Policy Counsel, ACT |
The App Association

Chair's Closing Remarks & Close of Conference

17:20 - 17:30

SCHEDULE

DAY 3 - 16/07/2021

Standards & Patents: Law and Litigation 2021

14-16 July

Digital Week

Delivered Live (BST/GMT+1) & On-Demand Afterwards

TIME	FRAND AND RAND	INTERNET OF THINGS	REGULATION & CASE UPDATE
14:00	14:00 - Chair's Welcome Address	14:00 - Chair's Welcome Address	14:00 - Chair's Welcome Address 14:05 - FRAND and RAND: Developments at National Level – China 14:50 - The Interplay between Open-source and Standardisation
15:00	15:35 - Break	15:35 - Break	15:35 - Break
16:00	16:50 - FRAND Valuation & Pricing	16:05 - Increasing Transparency while Keeping Competitiveness Intact	
17:00	17:20 - Chair's Closing Remarks & Close of Conference	17:20 - Chair's Closing Remarks & Close of Conference	17:20 - Chair's Closing Remarks & Close of Conference