

Chair's Opening Remarks

10:40 - 10:50

Main Conference Stage

State Aid and International Taxation

10:50 - 11:30

Main Conference Stage

Hear from Dr Max Lienemeyer (LLM), head of unit in the Competition Directorate General of the European Commission in Brussels. Topics will include:

- Cumulative conditions for considering a tax measure as state aid, with special emphasis on the selective economic advantage. Several cases will be mentioned in order to gain a better understanding of the European commission and the EUCJ position.

- State aid and tax rulings.

- Differences between Individual aid and Aid scheme.

- Special emphasis in tax rulings with a transfer pricing component. Crucial Commission Decisions will be assessed in more detail.

Participants

Max Lienemeyer - Head, Task Force Tax Planning Practices (DG Competition), EUROPEAN COMMISSION

Tax Developments Around Global Value Chain and Transformation

11:30 - 12:20

Main Conference Stage

Hear from our panelists based in USA and Europe on current issues pertaining to:

- Events driving changes to value chains

- Business rotation to digital models

- Political and regulatory changes such as OECD global tax reporting pillars

- Latest updates - service provider models, legal entity simplification

Participants

Anna Elphick - VP Tax, Global Markets, UNILEVER

Karine Halimi-Guez - Managing Director, Tax, FEDEX

Abhijay Bhatia - Director - Transfer Pricing Operations, CONVATEC

Michael Wallace - Managing Director, ACCENTURE

Akin Kumru - Principal Director, ACCENTURE

Lunch Break

12:20 - 13:20

Main Conference Stage

Global MNE's Perspectives on International Tax Developments and Working with Competent Authorities

13:20 - 14:10

Main Conference Stage

Join our speakers for a global outlook on recent tax developments and how tax administrations are responding to MNEs. Topics covered will include:

- Working with more aggressive tax authorities

- Incoming international tax initiatives from the OECD, UN and Biden administration

- Perspectives from UK, Spain, USA, Latvian tax authority and European outlook.

Participants

Jaime Salmerón Molina - Regional Tax Lead, REPSOL

Graeme Wood - Head of Global Transfer Pricing, PROCTER & GAMBLE

Keith O'Donnell - Managing Partner, International and Corporate Tax, ATOZ

Olga Bogdanova - Director of Tax Administration and Society Interests Policy Department, MINISTRY OF FINANCE, REPUBLIC OF LATVIA

Networking Break

14:10 - 14:40

Main Conference Stage

Diversity and Inclusion in the Tax Function

14:40 - 15:30

Main Conference Stage

COVID-19 and the WFH environment has meant more flexibility for MNE's in achieving their Diversity & Inclusion objectives - how far have we come and what more can we achieve globally to build more inclusive tax teams? Topics covered:

- Benefits of a more inclusive tax team

- Globally inclusive tax teams

- Experiences shared from our panellists

Participants

Karine Halimi-Guez - Managing Director, Tax, FEDEX

Anna Elphick - VP Tax, Global Markets, UNILEVER

Zofia Mika - Tax & Transfer Pricing Manager, ARCADIS

Amy Bruce - Tax Manager, INFORMA

The Digital Tax Agenda

15:30 - 16:20

Main Conference Stage

Join our speakers from Cyprus, USA, Finland and Netherlands to hear the latest on OECD pillar's 1 & 2 proposals, 'best case scenario' for DE policy proposals. Other topics will include:

- Digital privacy concerns

- Tax impact on the environment

- Compliance costs

- ATAF concerns

- Pillar 1 tax games

- Dealing with multiple tax policies such as VAT, excise tariffs, NTBs, withholding taxes

- Concerns from the biggest players (China, India, US)

Participants

Erik Knijnenburg - Global Head of Tax & TP, H&M

Lorraine Eden - Professor, TEXAS A&M UNIVERSITY

Maria Volanen - Head of Taxation Policy, TECHNOLOGY INDUSTRIES OF FINLAND

Demis Ioannou - Tax Partner, TAXAND CYPRUS

Chair's Closing Remarks

16:20 - 16:30

Main Conference Stage

SCHEDULE

CONFERENCE DAY 1 - 14/09/2021

International Tax Congress Digital

14 - 15 September 2021
Digital Conference
BST/UTC+1 Time Zone

TIME	MAIN CONFERENCE STAGE
10:00	10:40 - Chair's Opening Remarks 10:50 - State Aid and International Taxation
11:00	11:30 - Tax Developments Around Global Value Chain and Transformation
12:00	12:20 - Lunch Break
13:00	13:20 - Global MNE's Perspectives on International Tax Developments and Working with Competent Authorities
14:00	14:10 - Networking Break 14:40 - Diversity and Inclusion in the Tax Function
15:00	15:30 - The Digital Tax Agenda
16:00	16:20 - Chair's Closing Remarks

Chair's Opening Remarks

10:00 - 10:10

Main Conference Stage

An Update from the OECD

10:10 - 10:40

Main Conference Stage

Participants

Alistair Pepper - Policy Advisor, OECD

Tax Audit and Controversy Cases Around the World in Context

10:40 - 11:30

Main Conference Stage

Join our global panel of speakers from UAE, India, UK and Germany as we explore some of the latest tax litigation cases and their implications. Other topics will include working with more aggressive tax authorities, alternative dispute resolution, de-escalation, year end planning and adjustments and managing tax audits and reviews.

Participants

Alena Swaine - Global Head of Tax, IFFCO GROUP

Ian Brimicombe - VP Corporate Finance, BURBERRY

Gregor Gehauf - Senior Manager Corporate Tax, BMW

Sumita Thomas - Associate Tax Director, INTEL (INDIA)

Amy Bruce - Tax Manager, INFORMA

Initiatives in Transparency and Responsible Tax

11:30 - 12:30

Main Conference Stage

With the global transparency agenda making headlines around the world, this panel will be covering:

- In-house initiatives and options to become more transparent

- Tax authorities perspective on transparency and global cooperation

- View from BTeam, a NFP focused on encouraging greater transparency through their manifest and membership program

- Global outlook from international tax professionals

Participants

Mai Trinh - Director, global tax reporting, RELX

Ewan Livingston - Cause Strategist, Government, BTEAM

Stephanie Chen - Director of Tax Reporting, Compliance and Governance, CONVATEC

Robert Auzins - Deputy Head of Tax Division, MINISTRY OF FINANCE, REPUBLIC OF LATVIA

Tom Browne - Americas Tax Consulting Lead, ACCENTURE

Marco Napoletano - Senior Manager, ACCENTURE

Lunch Break

12:30 - 13:30

Main Conference Stage

Where's Next for Transfer Pricing?

13:30 - 14:30

Main Conference Stage

Hear from our global panel featuring speakers and tax jurisdictions in India, Netherlands, Germany, Latam, AUE and UK on the latest transfer pricing challenges. Topics covered will include - APAs, TP Documentation, Transfer Pricing Adjustments and more.

Participants

Oliver Hoor - Partner - Head of Transfer Pricing, ATOZ

Zofia Mika - Tax & Transfer Pricing Manager, ARCADIS

Joao Cabral - Head of Tax - International Markets, BRF

Al Heber - Associate Director, Global Transfer Pricing, ZIMMER BIOMET

Mariia Aspidova - International Tax and Transfer Pricing Manager, ZALANDO

Joao Braga Ribeiro - Director - Global TP and International Tax, SABRE CORPORATION

The Impact of Digitalization of Tax Administrations During the COVID-19 Global Pandemic and the Possibility of Implementing New Technologies

14:30 - 15:00

Main Conference Stage

Ksenija Cipek is head of tax risk analysis at the Croatian Ministry of Finance Tax Administration and will be discussing a global outlook on tax authorities response to COVID-19 in 2022 and beyond and how technology is changing how tax authorities manage multinationals and assess compliance and how these areas can be further developed.

Participants

Ksenija Cipek - Head of Tax Risk Analysis, MINISTRY OF FINANCE, TAX ADMINISTRATION, CROATIA

Networking Break

15:00 - 15:30

Main Conference Stage

Utilizing Technology in Compliance and Reporting

15:30 - 16:30

Main Conference Stage

Participants

Soorashree Sadekar - Associate Director, AIG

Beth McGinley - Senior Counsel and Head of Regulatory Risk Office, IFC

Stephanie Chen - Director of Tax Reporting, Compliance and Governance, CONVATEC

Bart-Jan Veenhof - Director, Pre-Sales and Strategic Partnerships, INSIGHTSOFTWARE

Hany Elnaggar - Head of Tax for Middle East; JIACC Tax Commission Member, NISSAN

Fergal Garvey - Managing Director, TAXUALLY

SESSIONS

CONFERENCE DAY 2 - 15/09/2021

International Tax Congress Digital

14 - 15 September 2021

Digital Conference

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Digital Services Tax Updates - Where are we now?

16:30 - 17:20

Main Conference Stage

Our panel of international tax experts from the US, Africa and EMEA will be covering:

- Africa impacts and considerations for DSTs
- Focus on countries that have/have not adopted DST pillars
- Three options approach (OECD, UN Approach, DST Measures)
- Impact to corporate tax payers
- Impact to enterprise/business

Participants

Mewa Rao - International Tax Manager, TRAVELPORT

Lutando Mvovo - Executive Head of International Tax, VODACOM

Michael Wallace - Managing Director, ACCENTURE

Bala Bandurangan - Senior Manager - Finance & Tax transformation, ACCENTURE

Chair's Closing Remarks

17:20 - 17:35

Main Conference Stage

SCHEDULE

CONFERENCE DAY 2 - 15/09/2021

International Tax Congress Digital

14 - 15 September 2021
Digital Conference
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11:00	11:30 - Initiatives in Transparency and Responsible Tax
12:00	12:30 - Lunch Break
13:00	13:30 - Where's Next for Transfer Pricing?
14:00	14:30 - The Impact of Digitalization of Tax Administrations During the COVID-19 Global Pandemic and the Possibility of Implementing New Technologies
15:00	15:00 - Networking Break 15:30 - Utilizing Technology in Compliance and Reporting
16:00	16:30 - Digital Services Tax Updates - Where are we now?
17:00	17:20 - Chair's Closing Remarks