

## Leaders in Global Mobility – Digital Event

23 June 2020

Series of live panel discussions with downloadable resources and online networking opportunities between speakers and delegates.

### PROGRAMME

09:15 Welcome Address

**Brian Friedman**, Curator & Chair, **Leaders in Global Mobility**

09:30 **Session 1: Global Crisis' and Mobility**

- Mapping the social, economic and political impact of COVID-19
- Road to recovery from COVID-19 from a mobility/HR perspective
- How does political climate impact the Global Mobility function?
- Tracing instability
- Managing social security risk

#### *Participants*

Moderator: **Julia Onslow-Cole**, Partner, **Fragomen**

**Elif Ozer**, Global Mobility Advisor, **Lush**

**Emmarie Castaneda**, Global Mobility Manager, **Unilever**

**Magdalena Marchlewska**, EMEA Global Mobility Account Manager, **The Coca-Cola Company**

10:30 *BREAK*

11:00 **Session 2: Technology**

- Transformation and Innovation of Global Mobility Function
- What does innovation mean for the mobility professional?
- Use of AI and automation to evolve GM
- What does programme design look like within a space of innovation?

#### *Participants*

Moderator: **Soumen Chowdhury**, Thought Leader & SME with International Experience in Talent Mobility, Global Payroll

**Nitzan Yudan**, CEO, **Benivo**

**Sophie Theen**, Chief People Officer, **Oakam**

**Bianca Budai**, International Mobility Expert, **MOL Group**

**Anni Keranen**, Business Development Executive, **ECA International**

12:00 *BREAK*

12:30 **Session 3: Global Tax Update**

- Social security
- Retirement
- Equity

*Participants*

Moderator: **Brian Friedman**, Curator & Chair, **Leaders in Global Mobility**  
**Preetam Kerai**, Head of Employment & Global Mobility Taxes, **Centrica**  
**Graeme McLean**, Group Head of Employment Tax & Global Mobility, **Sage**  
**Pat Jurgens**, Director, Global Tax Research & Consulting, **AIRINC**  
**Jeremy Piccoli**, Tax Manager, **AIRINC**

13:30 *BREAK*

15:00 **Session 4: Workshop - Designing a Mobility Programme for Employee Experience**

- Flexibility versus Compliance
- Adapting mobility programmes for the needs of the new generation of mobile worker
- Cost-efficiency
- Improving the employee experience by building transactions around talent
- Strategy for global acquisition
- Agile functions
- Automation

*Participants*

Moderator: **Brian Friedman**, Curator & Chair, **Leaders in Global Mobility**  
**Holly Creed**, Global Mobility and Travel, Leader  
**Claire Fielding**, Global Mobility Manager, **King**  
**Tosin Adenrele**, Manager – Global Mobility, Compensation & Benefits – EMEA, **IQVIA**  
**Kata Pajger**, Expat Manager Executive Compensation Specialist, **Erste Group**  
**Shazy Tan**, Global Mobility Manager, **Dyson**

16:30 *Close of conference*