# European Sustainable Investment Summit

24 - 25 November 2020

Virtual conference & networking Live-streamed (UK time, GMT) | On-demand after

# DAY 1 AGENDA: LIVE SESSIONS GMT TIME ZONE - 24/11/2020

# Log into the app: Browse the attendee list and set up meetings for later in the day

08:45 - 09:15

Log into the app, start connecting with delegates in the virtual exhibition hall, and schedule video meetings in advance

#### Chair's opening remarks

09:15 - 09:20

European Sustainable Investment Summit

#### **Participants**

**Abbie Llewellyn-Waters** - Fund Manager, Jupiter Asset Management

## Chair's opening remarks

09:15 - 09:20 UCITS & AIFMD London

## **Participants**

Chair: Andrew Kehoe - Head of Legal, KB Associates

# The view from above; Sustainable and responsible investing mid- and post-crisis

09:20 - 10:10

European Sustainable Investment Summit

- Key takeaways for managers and investors from evolving crises in 2020; COVID-19, social unrest
  - Positive effect of ESG in portfolio strategies during market sell-offs
  - Importance of ESG performance indicators for long-term value creation
  - Potential for heightened interest and adoption of ESG investing
- ESG adoption in different jurisdictions and asset classes; Where are we now?
  - Existing barriers to ESG investing; remaining taxonomy issues; challenge of comparing data across asset classes and markets
  - Is globalisation good or bad for sustainability?

## **Participants**

**Louise Dudley** - Portfolio Manager, Global Equities, Federated Hermes

**Suresh Mistry** - Director, Alquity Investment Management

Neil Brown - Chief Risk Officer, Earth Capital Limited

Mark Harland - Head of Governance and Responsible Investment, GAM Investments

Ben Dear - CEO, Osmosis Investment Management

# Key European regulatory developments and their impact on asset managers

09:20 - 10:10 UCITS & AIFMD London

- Fallout from COVID-19; European regulatory outlook for asset managers:
  - Huge need for economic recovery; need for growing EU capital markets (rebooting CMU) and facilitating the investing experience (MiFID quick fix and review)
  - European Commission focusing the path to recovery on sustainable finance and digital
  - · Addressing the retirement savings issue
  - UK-EU relationship: impact of new prudential regime for investment firms; settlement discipline
- EU policymakers calling for more regulations:
- Concerns about liquidity management; MMFs; ETFs
- Focus on supervision and enforcement and suggestion to strengthen ESMA competences
- AIFMD review will impact UCITS; delegation; substance
- Investor protection (including as part of CMU): value for investors, increased scrutiny on costs and charges, inducements, quality of advice, transparency/better disclosures (PRIIPS)

#### **Participants**

Patrice Bergé-Vincent - Managing Director, ICI Global

**Liz Moxham** , Independent Senior Compliance Manager - Technical

**James Ross** - Head of Regulatory Developments EMEA, Columbia Threadneedle Investments

**Federico Cupelli** - Senior Regulatory Policy Advisor, EFAMA

# Evolving ESG regulatory requirements in Europe; Impact for investors and asset managers

10:10 - 11:00

European Sustainable Investment Summit

- · Evolving regulatory and policy challenges in Europe
  - EU Action Plan Where are we now?
  - Sustainable Finance Disclosure Regulation (SFDR) coming into force in March 2021
    - How are firms implementing mandatory sustainability disclosures?
  - EU Climate Transition Benchmarks and EU Paris-aligned Benchmarks
  - ESG amendments to MiFID II; suitability requirements and product governance
- Impact of changing regulation on distribution; how should managers respond?

#### **Participants**

Mark Manning - Technical Specialist, Sustainable Finance and Stewardship, Financial Conduct Authority (FCA)

Mandy Kirby - Chief Strategist and Co-Founder, City Hive

Thomas Tayler - Senior Counsel, Aviva Investors

**Michael Maldener** - Managing Director and Conducting Officer, Nordea Investment Funds

# Commercial overview; Evolving fund flows and sales trends in Europe

10:10 - 11:00 UCITS & AIFMD London

- How has the industry has coped with recent crises?
- Flows in Europe what's trending; where, why?
- How have different strategies been faring?
- Evolving investor demands
- What's on the horizon?
- Global factors; US-China trade war; impact so far
- What role will the asset management industry play on the road to economic recovery?

## **Participants**

**Nick Burgess** - Head of Product Strategy, EMEA, AllianceBernstein

Peter Preisler - Managing Director, Head of Europe & Africa, Oaktree Capital Management (UK) LLP

**Cora Gibbons** - Managing Director, International Product, Nuveen

# Networking break; connect in the virtual networking lounge

11:00 - 11:30

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# Designing and implementing a future-proofed investment strategy

11:30 - 12:20

European Sustainable Investment Summit

- Defining investment principles for strategy selection, decision-making
  - · Aims; ESG considerations, risk appetite
- Successfully integrating SDGs; practical examples, dos and don'ts
  - Applying SDGs to different sectors; interpreting appropriate materiality
- Effective monitoring; internal structures; outsourcing opportunities vs in-house management; practical solutions

#### **Participants**

**Peter Mennie** - Global Head of ESG Integration and Research, Manulife Investment Management

Michael Canfield - Co-Portfolio Manager, Man GLG

Giulia Guidi - Head of ESG, NextEnergy Capital

Samantha Lamb - Head of ESG, Fixed Income, Aberdeen Standard Investments

**Dirk Hoozemans** - Fund Manager, Triodos Investment Management

## **Evolving impact of Brexit on the industry**

11:30 - 12:20 UCITS & AIFMD London

- How has COVID-19 impacted Brexit for asset managers?
- Brexit transition: How are different market participants responding?
  - Asset managers restructuring, asset migration; changing business models
  - ESMA stepping up its co-ordinated approach to supervision
- Post-Brexit dynamics; opportunities in various domiciles
  - MiFID Third Country equivalence; new requirements, impact for managers
  - To what extent will the UK remain an attractive institutional market post-Brexit?
    - UK asset managers marketing into the EU under UCITS and AIFMD
    - MiFID implications
    - How to remain relevant; encouraging continued engagement

## **Participants**

**Kyra Brown** - Regulatory Development Manager, Aviva Investors

**Shika Soni** - Regional Head of Legal, Europe & Middle East, Principal Global Investors

Brian Dunleavy - Associate Director, KB Associates

**Sven Lorenz** - Head of Product, Nordea Investment Funds S A

# The hunt for authenticity: Effective and responsible marketing of ESG funds

12:20 - 13:10

European Sustainable Investment Summit

- Need for greater oversight of how funds are marketed and described
  - Fines for misleading labelling; risk of damage to investor trust
- To what extent will the new taxonomy framework and EU Ecolabel for financial products help in practice?
  - Potential unintended consequences; taxonomy mainly designed for private markets; will it apply well to other markets?
- Strategies for responsible marketing
  - Creating clearer product labels; grading funds into responsible investment categories; scoring the subcomponents of ESG

## **Participants**

Arleta Majoch - Partner, Auriel Equity Investors

Maggie Loo - Partner, Client & Strategy Development, Bridges Fund Management

Manfred Schepers - Founder, ILX Fund

**Abbie Llewellyn-Waters** - Fund Manager, Jupiter Asset Management

# The cross-border distribution landscape in Europe; The road ahead

12:20 - 13:10 UCITS & AIFMD London

- Distributing in Europe; evolving challenges and opportunities
- Update on the European Commission's directive on cross-border distribution
- Marketing non-EU AIFs into the EU; new rules in 2021
- AIFMD Review; removing barriers to cross-border distribution
- Increased industry restructuring; impact on distribution
- Model portfolios sufficiently robust? How are they performing?

## **Participants**

Louise Harris - Chief Compliance Officer, Abbey Capital

Serena McMullen - Senior Associate, aosphere LLP

**Julian Mayo** - Chief Investment Strategy, Universal Investment

**Kunal Grover** - Business Development Director, Zeidler Legal Services

# Networking break; connect in the virtual networking lounge

13:10 - 14:20

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# Evolving ESG commercial trends and investor demands

14:20 - 15:10

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- Developing fund flows and commercial trends; how have ESG flows fared through the pandemic?
- Evolving investor expectations; where is ESG demand coming from, and how is it changing?
   What are the jurisdictional trends?
  - How is portfolio allocation evolving?
  - To what extent do investors want ESG products vs. impact products?

### **Participants**

Mark Burrows - Head of Investor Relations, Quinbrook Infrastructure Partners

**Ewa Jackson** - Director, Sustainable Investing, BlackRock

**Melissa Hill** - Co-Founder, Blackheath-Eleos Enhanced ESG Fund

**Justina Deveikyte** - Associate Director, European Institutional Research, Cerulli Associates

# Successfully launching funds in Europe; practical insight

14:20 - 15:10

UCITS & AIFMD London

- Regulatory considerations; the differences between launching UCITs and AIFs; requirements
- Local marketing requirements across Europe; comparing and contrasting
- Upcoming MiFID regulatory changes that are critical for a successful launch
- Upcoming ESG regulations that are critical for a successful launch
- Main variables that impact success; strategy, credibility, infrastructure, differentiating your offering

## **Participants**

**Moderator: Robert Childs** - Head of International, Prescient Fund Services (Ireland)

**Sarah Wrather** - Senior Legal Counsel, Campbell Lutyens

Nic Spicer - UK Head of Investments, PortfolioMetrix

Chris Bands - Vice President, Goldman Sachs

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# Managing climate-related financial risks and opportunities

15:10 - 16:00

European Sustainable Investment Summit

- Climate-related financial risk considerations; strategies for improving resilience
  - Scenario analysis; managing exposure to climate risk
- Integrating climate change into the investment process
  - Developing new investment vehicles and products
  - · Improving climate-related data

## **Participants**

Phil Cliff - Director of Sustainable Research, M&G

**Vikram Raju** - Head of Emerging Markets, Morgan Stanley Alternative Investment Partners

**Edward Mason** - Director, Generation Investment Management LLP

Maria Lombardo - Head of Responsible Investment EMEA, Invesco

**Faith Ward** - Chief Responsible Investment Officer, Brunel Pension Partnership Limited

# Evolving ManCo models; Challenges and opportunities in Europe

15:10 - 16:00 UCITS & AIFMD London

- Evolving ManCo trends in Europe; what's driving demand?
  - Increasing number of AIFMs and Super ManCos
  - · Industry consolidation
- How has COVID-19 impacted ManCos?
  - Liquidity risk management, performing oversight
- Key challenges facing 3rd Party ManCos
  - Increasing regulatory scrutiny; substance requirements
  - Fee compression; cost pressures
  - Hiring skilled talent
  - Sustainable finance; challenge of data collection, disclosure regulation
- How will ManCo offerings continue to evolve and compete? Expanding into new services; Company Secretary and data management services

## **Participants**

**Antonio Giannino** - Group Chief Risk & Compliance Officer, Amagis Capital

**Peadar De Barra** - Director & Chief Operating Officer, KB Associates

Rachel Hill - Director, Dragon Capital Markets

**Ross Allen** - Senior Investment Risk Manager, Jupiter Asset Management

## Chair's summary

16:00 - 16:05

European Sustainable Investment Summit

## **Participants**

**Abbie Llewellyn-Waters** - Fund Manager, Jupiter Asset Management

## Chair's summary

16:00 - 16:05 UCITS & AIFMD London

#### **Participants**

Chair: Andrew Kehoe - Head of Legal, KB Associates

# Networking break; connect in the virtual networking lounge

16:05 - 17:05



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10:00	10:10 - Evolving ESG regulatory requirements in Europe; Impact for investors and asset managers	10:10 - Commercial overview; Evolving fund flows and sales trends in Europe
11:00	11:00 - Networking break; connect in the virtual networking lounge 11:30 - Designing and implementing a future-proofed investment strategy	11:00 - Networking break; connect in the virtual networking lounge 11:30 - Evolving impact of Brexit on the industry
12:00	12:20 - The hunt for authenticity: Effective and responsible marketing of ESG funds	12:20 - The cross-border distribution landscape in Europe; The road ahead
13:00	13:10 - Networking break; connect in the virtual networking lounge	13:10 - Networking break; connect in the virtual networking lounge
14:00	14:20 - Evolving ESG commercial trends and investor demands	14:20 - Successfully launching funds in Europe; practical insight
15:00	15:10 - Managing climate-related financial risks and opportunities	15:10 - Evolving ManCo models; Challenges and opportunities in Europe
16:00	16:00 - Chair's summary 16:05 - Networking break; connect in the virtual networking lounge	16:00 - Chair's summary 16:05 - Networking break; connect in the virtual networking lounge

# European Sustainable Investment Summit

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#### Chair's welcome

09:25 - 09:30

European Sustainable Investment Summit

#### **Participants**

**Abbie Llewellyn-Waters** - Fund Manager, Jupiter Asset Management

## Chair's opening remarks

09:25 - 09:30 UCITS & AIFMD London

## **Participants**

Chair: Andrew Kehoe - Head of Legal, KB Associates

### Passive vs Active approaches to ESG

09:30 - 10:20

European Sustainable Investment Summit

- Key differences between Passive vs Active approaches to ESG
- The rise of ESG ETFs; ETF ESG launches are increasing; signs of strong resilience, strong flows
- Challenges caused by index providers using different methodologies
- How active can you get with your passive ESG approach?
- · Pros and cons of active vs passive ESG strategies

## **Participants**

**Mika Leskinen** - Chief Investment Officer, FIM Asset Management

Andrzej Pioch, CFA - Fund Manager, LGIM

**Fong Yee Chan** - Director, EMEA Sustainable Investment Product, FTSE Russell

Matthieu Guignard - Global Head of Product Development and Capital Markets, Amundi ETF, Indexing & Smart Beta

**Davis Catlin** - Director of Stewardship, Senior Research Analyst, Sands Capital

# Beyond Europe; Key developments in Asia and their global impact

09:30 - 10:20 UCITS & AIFMD London

- COVID-19 recovery; social and economic impact in APAC
- US-China trade war; where are we now, and how is the industry impacted?
- Key regulatory developments impacting distribution
  - Mutual recognition where are we now?
  - China opening up; foreign ownership developments
- Developing market trends; investor demand and behaviours
  - · How popular are UCITS in Asia today?
  - SRI has a significant market share; changing attitudes and demands
- · Recent launches; success stories, challenges

#### **Participants**

Moderator: Li Yu, CFA, China Specialist

Yang Du - Former Managing Director, Head of Asset Management, China Securities International

**Esther Law** - Senior Investment Manager, Emerging Markets Debt, Amundi Asset Management

Shelley Yang, CFA - CEO and Founder, InvesTAO

**Jaspal Sagger** - Head of Global Product Strategy and Development, Franklin Templeton

## The rise of impact investing

10:20 - 11:10

European Sustainable Investment Summit

- · Impact examples; how is it working in practice?
  - Community investing, social impact bonds, green bonds
- Are we seeing enough positive real-world impact?
   Are enough companies walking the walk?
  - Measuring impact; comparing different criteria
- The challenges of making impact investing scalable
  - Does impact accrue to the balance sheet? To valuation
- Investment reporting solutions; effectively measuring performance

## **Participants**

**Seb Beloe** - Partner, Head of Research, WHEB Asset Management

**Daniela Barone Soares** - CEO, Snowball Investment Management

**Emanuele Fanelli** - Senior Responsible Investment Manager, Aegon Asset Management

**Jeremy Rogers** - Chief Investment Officer, Big Society Capital

**Andrea Marmolejo** - Managing Partner, Blue Topaz Capital

**Amy Clarke** - Chief Impact Officer and Co-Founder, Tribe Impact Capital LLP

## Getting up to speed with AML

10:20 - 11:00 UCITS & AIFMD London

- What impact has COVID-19 had on AML obligations?
  - FATF visits have been delayed, but preparations still need to be made. How should managers prepare?
- Divergences in market practice; different interpretations of regulation by different parties; where we stand now
- AML impact; educating investors
- 5th AML Directive; challenging requirements from transfer agencies

## **Participants**

**Daniel Capocci** - Conducting Officer, NBG Asset Management

Mario Gabriel de Castro - Chief Compliance and Risk Officer, Alfa Asset Management (Europe) S.A.

**Gerard Green** - Head of EMEA AML, Invesco Asset Management S.A.

Salima Nanji - Independent Specialist, Legal, Compliance & Risk

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# Networking break; connect in the virtual networking lounge

11:10 - 11:40

# Effective engagement strategies for long-term value creation

11:40 - 12:25

European Sustainable Investment Summit

- How ESG engagement influences investment performance
- Effectively engaging companies to influence ESG attitudes, policies and behaviours over the long term; addressing material ESG risks and opportunities
  - Developing engagement strategies specific to each company, sector, market
  - Identifying measurable objectives for engagement
  - Establishing valuable dialogue at the Board and Executive levels;
- Pros and cons of various voting models; centralisation vs outsourced services
  - Limitations of voting; share blocking, bureaucratic procedures, lost votes may influence outcomes
- Effectively monitoring and assessing engagement dialogue; practical insight
- What long term impacts has COVID-19 had on engagement best practice?

## **Participants**

**Marta Jankovic** - Director, EMEA Head of Sustainable Investing for iShares, BlackRock

Silva Deželan - ESG Director, Stafford Capital Partners

Nina Roth - Director, Responsible Investment, BMO Global Asset Management

Jo Raven - Senior Manager, Engagements, FAIRR

Åse Bergstedt - Chief Sustainability Officer, International - Capital Improved

## Challenges and Opportunities in Crypto, DLT/ Blockchain and Digital Operational Resilience

11:40 - 12:30 UCITS & AIFMD London

- Crypto and Blockchain; Evolving challenges and opportunities in Europe
  - · Growth and trends in different jurisdictions
- · Latest regulatory developments
  - FCA ban; marketing and distribution of cryptoderivatives to retail investors; preparing for January 2021
  - European Commission's new regime to regulate the crypto-asset industry; EU Digital Finance Action Plan
- · Opportunities and outlook

#### **Participants**

**Stéphane Janin** - Head of Global Regulatory Development, AXA Investment Managers

Jean-Charles Dudek - President, Napoleon Group

Norman Wooding - Founder & CEO, Scrypt

Townsend Lansing - Head of Product, CoinShares

Jules Becci-Morin de la Rivière - Founder & CEO, Insula Investment Management

# Networking break; connect in the virtual networking lounge

12:30 - 13:30

# Spotlight on the 'S'; Social challenges and opportunities

13:30 - 14:20

European Sustainable Investment Summit

- How have COVID-19 and international social unrest in 2020 influenced the ESG agenda?
  - Significance of 'S' and 'G' key for long-term performance; labour conditions; income inequality; operational risks; resilience and business continuity
  - ESG risks in supply chains; Valuing and assessing the treatment of human capital in supply chains
- Future-proofing; optimizing and safeguarding human capital
  - Mitigating operational, regulatory and reputational risks

## **Participants**

**Cathrine De Coninck-Lopez** - Global Head of ESG, Invesco

Thomas Schafbauer - Director, Arabesque

Kroum Sourov - SRI Sovereign Analyst, Candriam

**Luke Barrs** - Managing Director, Goldman Sachs Asset Management

## ETF trading and resilience in the COVID-19 era

13:30 - 14:20

UCITS & AIFMD London

- How have European ETFs fared so far in 2020, against the backdrop of COVID-19?
  - New ETF launches demonstrating resilience
  - Investor interest in thematic ETFs
  - Equity and Fixed Income trading
- Challenges for ETFs in light of the coronavirus pandemic; Stress testing, liquidity impact
  - With borders closed and salespeople at home, how has the sales model changed - and is it gone forever?
  - How has the push to digital platforms worked during the lockdowns?
- How prepared is the industry for the next liquidity crisis?
- What do we believe this landscape will look like for ETFs in 2021?

#### **Participants**

**Keshava Shastry** - Managing Director, Asset Management, DWS

**Axel Lomholt** - Head of Product and Master Program Management, Vanguard, Asia

**Jürgen Blumberg** - Head of ETF Capital Markets, Goldman Sachs Asset Management

Vincent Denoiseux - Head of ETF Research and Solutions. Lyxor Asset Management

**Gregoire Blanc** - Head of Capital Markets & Liquidity, Amundi ETF, Indexing & Smart Beta

# Improving culture for optimised performance

14:20 - 15:10

European Sustainable Investment Summit

- Impact of culture on financial performance, risk management, reputation, organisational sustainability and competitive advantage.
  - How should culture be measured?
- Strategies for improving culture
  - Diversity and inclusion; role of diversity in improving problem-solving and decisionmaking
    - Attracting diverse talent to the industry;
       What progress should be made over the next few years? How should it be achieved?

## **Participants**

Bev Shah - CEO & Founder, City Hive

**Sarah Maynard** - Global Head, External Inclusion & Diversity Strategies, CFA Institute

**Robert Alster** - Chief Investment Officer, Close Brothers Asset Management

Dinésha Mendis - Ambassador, Diversity Project

**Rosanna Burcheri** - Portfolio Manager, Artemis Fund Managers

**Michael Barrington-Hibbert** - Founder and Global Managing Partner, Barrington Hibbert Associates

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# The strategic approach to regulatory fund disclosures: UCITS, PRIIPs and regulatory divergence

14:20 - 15:10 UCITS & AIFMD London

- Linking the value chain from data aggregation and enrichment through to document production and distribution
- Preparing for the UCITS KIID to PRIIPs KID transition
- Accounting for the complexity of UK/EU divergence

## **Participants**

**Ronan Brennan** - Chief Product Officer, Compliance Solutions Strategies (CSS)

**John Lee** - President, Compliance Solutions Strategies (CSS)

**David Walsh** - Partner, Asset Management and Investment Funds, Dillon Eustace

## Chair's summary and closing remarks

15:10 - 15:15 European Sustainable Investment Summit

#### **Participants**

**Abbie Llewellyn-Waters** - Fund Manager, Jupiter Asset Management

# Chair's summary and closing remarks

15:10 - 15:15 UCITS & AIFMD London

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Chair: Andrew Kehoe - Head of Legal, KB Associates

Networking break; connect in the virtual networking lounge

15:15 - 16:15

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	09:30 - Passive vs Active approaches to ESG	09:30 - Beyond Europe; Key developments in Asia and their global impact
10:00	10:20 - The rise of impact investing	10:20 - Getting up to speed with AML
11:00	11:10 - Networking break; connect in the virtual networking lounge	11:10 - Networking break; connect in the virtual networking lounge
	11:40 - Effective engagement strategies for long-term value creation	11:40 - Challenges and Opportunities in Crypto, DLT/Blockchain and Digital Operational Resilience
12:00	12:30 - Networking break; connect in the virtual networking lounge	12:30 - Networking break; connect in the virtual networking lounge
13:00	13:30 - Spotlight on the 'S'; Social challenges and opportunities	13:30 - ETF trading and resilience in the COVID-19 era
14:00	14:20 - Improving culture for optimised performance	14:20 - The strategic approach to regulatory fund disclosures: UCITS, PRIIPs and regulatory divergence
15:00	15:10 - Chair's summary and closing remarks	15:10 - Chair's summary and closing remarks
	15:15 - Networking break; connect in the virtual networking lounge	15:15 - Networking break; connect in the virtual networking lounge