

SESSIONS

DISRUPTIVE STRATEGIES FOR INNOVATIVE ORGANISATIONS -
05/12/2021

Disruptive Strategies for Innovative
Organisations

5 December 2021
Digital Event | 10:00 - 13:00 (GMT +4)

Chairpersons Opening Remarks

09:55 - 10:00

Disruptive Strategies for Innovative Organisations

Collaboration and Empowering Open Innovation Across Sectors

10:00 - 10:20

Disruptive Strategies for Innovative Organisations

- How to encourage an open innovation ecosystem
- Designing a successful scrum project
- Incorporating stakeholders, corporates, 3rd party and gig-economy workforce, start-ups, investors and all levels of the organisation
- Embracing failure and increasing psychological safety to encourage creative innovation
- Breaking the tradition of working in functional silos
- Embracing virtual internships
- Finding the right experts and advisors for change management and business continuity

Participants

Jeremie Pige - Head of IGNITE – WFP Innovation hub for Eastern Africa, World Food Programme

Empowering Youth and Increasing their Employability

10:20 - 10:40

Disruptive Strategies for Innovative Organisations

- Modern workplace requirements
- Increasing youth engagement
- Employability and youth soft skills
- Internships and apprenticeships significance to employability

Participants

Aya Hrouit - Program Director, Jordan Youth Innovation Forum

Encouraging Disruptive Innovation

10:40 - 11:00

Disruptive Strategies for Innovative Organisations

- Offensive and defensive disruption
- Evaluating and analysing how to disrupt others, and competitors
- Remaining agile to defend against others disrupting you

Participants

Niladri Shekhar Dutta - Global Director & Head of Data Strategy and Execution, Ericsson

Building a Culture of Innovation: Lessons Learned from a Big Corporate

11:00 - 11:20

Disruptive Strategies for Innovative Organisations

- Where should your leadership stand and how should they be involved?
- How to get engagement from your workforce
- Tips and tricks for changing the company culture to embrace new strategies, technologies and remain agile

Participants

João Barreto - Head of Innovation & PMO, Nestle

Networking Break

11:20 - 11:40

Disruptive Strategies for Innovative Organisations

Attaining Accurate Customer Insights Through Design Thinking and Mapping

11:40 - 12:00

Disruptive Strategies for Innovative Organisations

- Designing through customer journey mapping through design thinking and product development
- Identifying and reacting to customer voice in delivery and strategy to meet goals
- Creating human experiences in a digital era and remote and virtual working environment
- Working backwards from the customer experience side to find gaps in process and talent

Participants

Bechir Omran - Head of Growth, Holidayme

Case Study: A Successful Innovation Management Strategy Throughout 2021

12:00 - 12:20

Disruptive Strategies for Innovative Organisations

- Organisation structures to support innovation
- Evolving the business model to suit, crisis, disaster recovery, and post pandemic phases
- The role of education, training and process improvement in change management

Participants

Abigail Agius Mamo - CEO, Malta Chamber of SME's

Panel Discussion: Adopting Emerging Technologies and Introducing them to your Workforce Ecosystem

12:20 - 12:40

Disruptive Strategies for Innovative Organisations

- Building a work culture that embraces innovation and new technology
- Developing strategic partnerships in a digital era
- How to enhance technology to boost innovation
- Developing available technology to create a unique, tailored solution to meet business goals
- Encouraging leadership and employees to be agile and help identify future organisational capabilities needed to be resilient and increasing digital literacy
- Focusing on digital talent development and taking advantage of talent migration

Participants

Vaiva Benita Seskeviciute - Head of Network and Communication, E.ON Innovation

Vaibhav Goel - Vice President, Human Resources, Reliance Industries Ltd., India

Implementing Innovation Management and Entrepreneurship Programmes in a Large Corporate

12:40 - 13:00

Disruptive Strategies for Innovative Organisations

- How to build capabilities for innovation and entrepreneurship
- How to create a culture of innovation and run an accelerator program
- Becoming more customer centric and validating ideas with real customers

Participants

Shadha AlAmri - Head of Entrepreneurship and Innovation Department, University of Technology and Applied Science - Muscat

Chairperson Closing Remarks

13:00 - 13:05

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