

# SESSIONS

## BIG DATA AND COMPETITION LAW DAY 1: - 19/10/2021

## Big Data & Competition Law

19-20 October 2021, Virtual Conference  
Delivered Live (CEST Time) & On Demand Afterwards

### Introduction to the Platform & Virtual Networking

09:00 - 09:30

Regulation of Platforms around the Globe

Log in to our digital event platform to set up meetings, engage with other attendees, and check out the matchmaking feature to see who the app recommends you should meet!

You can export your personalised line up of sessions and meetings to your personal calendar and don't forget to update your profile; the more up-to-date it is, the more matches and meetings you are likely to get.

Log-in information for the platform will be circulated to registered delegates at least one week before the event.

### Chair's Opening Remarks

09:30 - 09:40

Regulation of Platforms around the Globe

### A Look to Europe: Part I: Digital Markets Act & Digital Services Act

09:40 - 10:10

Regulation of Platforms around the Globe

- Review of Digital Markets Act (DMA):
  - Update on recently proposed changes
  - What is the direction of travel?
- Review of Digital Services Act (DSA): what is its scope and powers?
- Data Act
- What is next on the horizon?
- Likely practical implications

### A Look to Europe: Part II: How are National Competition Authorities Approaching Digital Markets?

10:10 - 11:00

Regulation of Platforms around the Globe

- UK: DCMS and BEIS proposals, CMA's privacy sandbox
- Germany: how is Bundeskartellamt applying its expanded rights under the new competition law in relation to platforms and consumer protection?
- France
- Switzerland: the new concept of relative market power
- Italy including the Italian investigation
- What is the relationship between National Competition Authorities and the Commission in digital cases?
- Is EU law being applied uniformly in digital cases?

### Participants

**Catherine Batchelor** - Director, Digital Taskforce, Competition and Markets Authority (CMA)

**Yann Guthmann** - Head, Digital Economy Unit, Autorité de la Concurrence

### Virtual Networking Break in the Networking Lounge

11:00 - 11:20

Regulation of Platforms around the Globe

Join the Roundtables in the Networking Area to connect with fellow attendees either through Video or Chat Function. Check out the list of attendees and schedule 1:1 meetings or take advantage of our interest-led networking app suggesting attendees for you to connect with based on your shared interests and background. Take time to visit our sponsors' booths to read their insightful White Papers and to learn more about their thought leadership. Click on a sponsor logo to access content and video chat with a representative.

### Global Enforcement Trends: Regulators' Perspectives

11:20 - 12:10

Regulation of Platforms around the Globe

- How are the key regulators around the world approaching enforcement of digital markets?
- USA: The new Administration: approaches to digital markets including US Congress' bills
- Is there a convergence of approaches?
- How best to regulate global companies?
- How are the judiciary in US and EU approaching digital markets?

### Participants

**Anna Colaps** - Policy Assistant to the Supervisor, European Data Protection Supervisor

**Antonio Capobianco** - Acting Head, Competition Division, OECD

### Global Enforcement Trends: Corporate Perspectives

12:10 - 13:00

Regulation of Platforms around the Globe

- Dealing with possible pitfalls and inconsistencies of approaches
- How to ensure global compliance
- Implications of new regulations for traditional companies

### Participants

**Raegan MacDonald** - Head of EU Public Policy, Mozilla

**Marianela López-Galdos** - Global Competition Counsel, Computer & Communications Industry Association (CCIA)

### Chair's Closing Remarks & End of Day 1

13:00 - 13:10

Regulation of Platforms around the Globe

# SCHEDULE

BIG DATA AND COMPETITION LAW DAY 1: - 19/10/2021

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10:00	10:10 - A Look to Europe: Part II: How are National Competition Authorities Approaching Digital Markets?
11:00	11:00 - Virtual Networking Break in the Networking Lounge 11:20 - Global Enforcement Trends: Regulators' Perspectives
12:00	12:10 - Global Enforcement Trends: Corporate Perspectives
13:00	13:00 - Chair's Closing Remarks & End of Day 1

# SESSIONS

## BIG DATA AND COMPETITION LAW DAY 2: - 20/10/2021

## Big Data & Competition Law

19-20 October 2021, Virtual Conference  
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### Introduction to the Platform & Virtual Networking

08:30 - 09:00

Big Data & Competition Law in Practical Contexts

### Chair's Welcome and Introduction

09:00 - 09:10

Big Data & Competition Law in Practical Contexts

### Big Data & Merger Control

09:10 - 09:50

Big Data & Competition Law in Practical Contexts

- Recent developments in horizontal and vertical platform mergers
- Authorities' approaches to killer acquisitions and foreclosure
- Review of CMA enforcement in light of the new merger assessment guidelines
- Lessons learnt from recent mergers including Facebook/Kustomer, Amazon/ MGM deal and others
- How should competitive effects be judged?

### Market Definition & Market Power in Data Driven Markets

09:50 - 10:15

Big Data & Competition Law in Practical Contexts

- Theories of harm: understanding market dynamics in the digital context
- How should markets be defined in data driven markets?
- Review of the Commission's market definition guidelines
- How should power be assessed?
- What tools are needed to determine markets?
- What is the role of UPP test?

### Algorithmic Cartels & Tacit Collusion

10:15 - 10:55

Big Data & Competition Law in Practical Contexts

- Algorithmic collusion: what are the issues at stake?
- How are the authorities approaching tacit collusion: review of Bundeskartellamt and CMA papers on algorithms
- Practical implications for compliance

### Virtual Networking Break in the Networking Lounge

10:55 - 11:15

Big Data & Competition Law in Practical Contexts

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### Horizontal Cooperation: Data Pooling, Data Sharing & Information Exchange

11:15 - 11:55

Big Data & Competition Law in Practical Contexts

- Review of the Horizontal Block Exemption Regulation
- What cooperation in relation to data is permissible?
- Data sharing and data pooling vs information exchange
- When is a vertical relationship a horizontal? How will the new VBER approach the challenges of data sharing in dual distribution scenarios

### Participants

**Grania Holzwarth** - Legal Counsel, Deutsche Telekom

**Tobias Kruis** - Senior Counsel - Competition Law, Tech Data

### Internet of Things & Artificial Intelligence

11:55 - 12:35

Big Data & Competition Law in Practical Contexts

- Proposals for IoT Regulation
- Review of EC Sector Inquiry into consumer IoT
- CMA study into mobile ecosystems
- Proposals for Artificial Intelligence Regulation

### The Relationship between Competition Law & Consumer Protection in Digital Markets

12:35 - 13:10

Big Data & Competition Law in Practical Contexts

- CMA's approach to consumer protection in digital markets including investigation into fake reviews on Google and Amazon
- How are consumer protection issues relating to competition law pursued in Europe?
- Data Governance Act and consumer protection concerns

### Participants

**Agustín Reyna** - Director, Legal and Economic, BEUC

### Chair's Closing Remarks & End of Conference

13:10 - 13:20

Big Data & Competition Law in Practical Contexts

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